NEED in the WESTERN ADDITION
A high needs neighborhood of San Francisco based on multiple economic and social indicators.

- **Highest percentage of residents living in public housing** in San Francisco per land area.
- Youth ages 19-24 represent the largest age group in the community seeking employment.
- **17%** of households are below the federal poverty line (compared to 11% citywide).
- Median income of only $41,322 (compared to $70,040 citywide).
- **Unemployment rate has increased by 100%** between 2000-2009 (compared to a 57% increase citywide).
- The Western Addition has some of the highest rates of asthma, diabetes, alcohol abuse, and infant health problems in San Francisco (according to the Health Matters SF Community Snapshots, 2009).

YOUTH SERVED

Total # of Youth: 1298   # of Classes Taught: 560

<table>
<thead>
<tr>
<th>Age</th>
<th>Gender</th>
<th>Race/Ethnicity</th>
<th>Free/Reduced Lunch (eligibility based on the low-income of the family)</th>
</tr>
</thead>
<tbody>
<tr>
<td>K-2&lt;sup&gt;nd&lt;/sup&gt;</td>
<td>54%</td>
<td>African American</td>
<td>39%</td>
</tr>
<tr>
<td>3&lt;sup&gt;rd&lt;/sup&gt; - 5&lt;sup&gt;th&lt;/sup&gt;</td>
<td>43%</td>
<td>Asian American</td>
<td>11%</td>
</tr>
<tr>
<td>6&lt;sup&gt;th&lt;/sup&gt; - 12&lt;sup&gt;th&lt;/sup&gt;</td>
<td>2%</td>
<td>Latino/a</td>
<td>27%</td>
</tr>
<tr>
<td>18-20 yrs.</td>
<td>1%</td>
<td>Native America</td>
<td>1%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Middle Eastern</td>
<td>2%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Multi-Ethnic</td>
<td>16%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>White</td>
<td>4%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>80%</td>
</tr>
</tbody>
</table>
ENVIRONMENTAL EDUCATION
Year Established: 1994

Goal: To educate each student by using high academic learning standards and hands-on science curriculum that will foster knowledge of, and respect for, our environment.

- Hands-on science curriculum meets CA core academic standards
- Students attend field-trips to farmers markets, local farms and gardens, and outdoor adventures
- Gardens grow over 50 varieties of fruits and vegetables
- Students learn teamwork and respect, while studying science and the environment
- Produce is grown, harvested, and given to participating youth and their families

Locations: Koshland Garden and John Muir Elementary School, Rosa Parks Elementary School, Booker T. Washington Community Center, Cobb Elementary School

<table>
<thead>
<tr>
<th>Environmental Education 2013 YOUTH SERVED:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>School Programs</td>
<td>685 youth</td>
<td>255 classes</td>
</tr>
<tr>
<td>After-School Programs</td>
<td>180 youth</td>
<td>112 classes</td>
</tr>
<tr>
<td>Summer Programs</td>
<td>225 youth</td>
<td>62 classes</td>
</tr>
<tr>
<td>TOTAL:</td>
<td><strong>1090 youth</strong></td>
<td><strong>429 classes</strong></td>
</tr>
</tbody>
</table>

SEED TO MOUTH
Year Established: 2005

Goal: To promote healthy eating habits for youth to support healthier lifestyles.

- Youth cook recipes from around the world using fresh, whole ingredients
- Classes teach nutrition and cooking basics, including kitchen safety
- Youth take home recipes and cookbooks so they can prepare meals with their families

Locations: Hayward Rec Center, Hayes Valley South Community Room

<table>
<thead>
<tr>
<th>Seed to Mouth 2013 YOUTH SERVED:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hayward Rec Center</td>
<td>163 youth</td>
<td>38 classes</td>
</tr>
<tr>
<td>Hayes Valley South</td>
<td>9 youth</td>
<td>5 classes</td>
</tr>
<tr>
<td>TOTAL:</td>
<td><strong>172 youth</strong></td>
<td><strong>43 classes</strong></td>
</tr>
</tbody>
</table>
The BEETS
Band of Environmentally-Educated and Employable Teens
Year Established: 2008

Goal: To develop job readiness and life skills to prepare youth for success with a focus on the field of environmental education.

- Three-month paid internships for youth ages 15-19, the majority live in the Western Addition
- Youth gain experience in designing, building and maintaining gardens and in teaching garden classes to younger children
- Youth attend field trips to job training and career development workshops
- Each BEETS youth receives over 100 hours of group and individualized learning per session

Location: Hayes Valley Youth Center

<table>
<thead>
<tr>
<th>BEETS Program 2013 YOUTH SERVED:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring Session</td>
</tr>
<tr>
<td>12 youth</td>
</tr>
<tr>
<td>31 classes</td>
</tr>
<tr>
<td>Summer Session</td>
</tr>
<tr>
<td>12 youth</td>
</tr>
<tr>
<td>21 classes</td>
</tr>
<tr>
<td>Fall Session</td>
</tr>
<tr>
<td>12 youth</td>
</tr>
<tr>
<td>36 classes</td>
</tr>
<tr>
<td>TOTAL:</td>
</tr>
<tr>
<td>36 youth</td>
</tr>
<tr>
<td>88 classes</td>
</tr>
</tbody>
</table>

BEETS 2013 DEMOGRAPHICS:
- 42% currently living in public housing
- 8% currently/previously homeless
- 78% qualify for free/reduced lunch
- 6% currently/previously involved in Foster Care
- 11% involved in the justice system
- 36% history of physical/mental health issues

From BEETS to Bi-Rite
Barbara Nguyen, Spring 2012 and Summer 2013 BEETS Participant, is one of our teens of whom we are particularly proud. Barbara came to us with lots of natural enthusiasm and energy but not many practical job skills. **She struggled to show up on-time, dress appropriately for work, and communicate with her supervisor.** Over time, she began to show up not just on-time but early, communicate clearly about her schedule, and come dressed for work.

One day at BEETS Barbara met the Outreach Manager of Bi-Rite Market who came to talk about setting and achieving goals. Barbara was very inspired by the presentation and inquired about employment. Over the next few weeks we helped her send in a cover letter and resume, write appropriate email correspondence, and eventually prepare for an interview. **She has been employed at Bi-Rite Market since summer 2013 and has become a key part of their marketing team.** We salute Barbara for her tremendous success!

BEETS Achievements:
- Damion Edgerson, Gateway at City College
- Joseph Lilly, Treasure Island Job Corp
- Julianna Echeverria, City College of SF
- Shontay Vessell, City College of SF
- Sydni Walker, New Door Ventures and Skyline College

BEETS Summer 2013 Graduation
STAFF and ADVISORY BOARD

Staff:
Barbara Wenger, Executive Director
Nora Brereton, Director of Programs
Melissa Tang, BEETS Program Manager
Adrian Almquist, Garden Educator
Ezekiel McCarter, Rosa Parks Assistant Gardener
Adrian Gaino, Seed to Mouth Educator

Advisory Board:
Jennie Carpenter, Grant Supervisor, Northern CA-Richard Heath & Associates
Barbara Fujimoto, Founder of the Green Team at Rosa Parks Elementary School
Mordy Karsch, Director of Optimize Interactive
Rebekah Black, CEO, 4 Corners Bookkeeping, LLC & FlowerChild, LLC
Heather Groninger, HR Director and I.T. Manager at The Marine Mammal Center
Jeremy Siemers, Starbucks Ambassador and Store Manager
William Newsom, Attorney, Pearson, Simon, Warshaw & Penny
Shakirah Simley, Communications/Outreach/Community Manager at Bi-Rite Market
Kristen Wolslegel, Program Manager, CalNonprofits

2013 Professional Development
LEAPS for Environmental Literacy
Brothers on the Rise
CommunityGrows staff meetings
CPR/First Aid Training
Cultivating Impact Farm visit
DCYF Youth Development Trainings
Edible Schoolyard visit
Mo’ MAGIC Convener
SF Youth Employment Coalition
SalesForce trainings
Staff and Board Retreat
Summer Matters Conference
Teacher’s 4 Social Justice
The Lineage Project
Zen Center ‘Urban Ecology’ Panel

PROGRAM PARTNERS
*new partners made in 2013

AAACC
Booker T. Community Center
Brothers on the Rise*
Buchanan YMCA
Camping in the Presidio
Cobb Elementary School
Cobb ExCELe After-School Program, YMCA
Community Partners United
Crissy Field Center
Friends of the Urban Forest
Garden for the Environment
Green Gulch Farm and the Zen Center
Green Streets
Hayes Valley South
RMC/Tenant’s Association
Hayward Rec Connect
John Muir Elementary School
McCormack Baron & Ragan
Mo’ Magic and Magic Zone
MYEEP*
Prince Hall Learning Center
Recreation and Parks Department
Rosa Parks Elementary School
Rosa Parks Green Team
The Village Project
WA Beacon Center
Westside Community Health Services
Year Up*
EVENTS and VOLUNTEERS

10 Workdays @ CommunityGrows Gardens
8 Salad Days @ Rosa Parks Elementary School
4 Partner Events @ various locations
1 Outreach Event @ the West Coast Craft Fair

23 TOTAL Events
329 TOTAL Volunteers with CommunityGrows in 2013

BEETS teens helped serve food to families at a partner event: the Western Addition Beacon annual Thanksgiving Luncheon

Volunteers with Programs:
Frances Bradley - Seed to Mouth
Janine Gee-Magic Zone
Johanna Peterson - Rosa Parks
Paige Thorton - BEETS Program

Volunteer Organizations:
CA Academy of Sciences Food Sleuths
Climate Action Now!
George Washington H.S. Service Club
One Medical Group
Redwood Trust
Rosa Parks Green Team
Starbucks
Yale University Alumni of San Francisco

← Making salad to serve to Rosa Parks students at the very popular monthly salad days.

FUNDING

• TOTAL Revenue $346,348.32

• TOTAL Expenses $345,125.09

Funders:
• Aetna Foundation
• Daniel Koshland Foundation
• Department of Children, Youth and Their Families
• Frances and Theodore Geballe
• GGS Foundation
• Joseph R. McMicking Foundation
• Kaiser Permanente Foundation
• Kimball Foundation
• Mrs. Meyer’s Cleaning Products
• Phyllis Friedman
• Redwood Trust, Inc.
• Rose Foundation
• San Francisco Community Challenge Grant
• SD Bechtel Foundation
• Starbucks Foundation
• The San Francisco Foundation